



### **Contents**

- 3 Letter from the National Chair and the National Director
- 4 ADL Protects

'We Must All Do Everything in Our Power to EradicateThis Modern-Day Scourge' Defending Security and Liberty,

Detending Security and Liberty, in America and Around the World

10 ADL Investigates

'Superb Investigative Efforts That Broke the Complacent Bubble' Shining a Light on the Dark Corners of Bigotry and Extremism

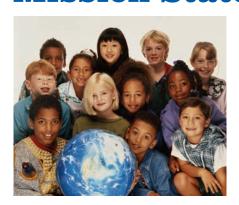
16 ADL Educates

'One Person Can Make a Difference' Teaching Children, and Adults, to Say 'No' to Hate

- 22 ADL Media: Moving Dynamically Into the 21st Century
- 26 2005 Highlights of ADL Regional Office Actions and Programs
- 29 Looking Ahead to 2006
- 30 ADL 2004 Financial Information
- 31 Officers of the ADL National Commission
- 32 Members of the ADL National Commission
- 35 Honorary Life Members of the ADL National Commission
- 37 Associate ADL National Commissioners
- 39 ADL Committee Chairs ADL Staff / Annual Report Staff



# **Mission Statement**



The Anti-Defamation League was founded in 1913 "to stop the defamation of the Jewish people and to secure justice and fair treatment to all." Now the nation's premier civil rights/human relations agency fighting anti-Semitism and all forms of bigotry, ADL defends democratic ideals and protects civil rights for all.

A leader in the development of materials, programs and services, ADL builds bridges of communication, understanding and respect among diverse groups in the United States and around the world, carrying out our mission through a network of Regional and Satellite Offices in the United States, as well as offices abroad.

Visit us at www.adl.org.

Barbara B. Balser National Chair

Abraham H. Foxman National Director





ADL's Annual Report presents an opportunity for people, many of whom are familiar with the organization's mission but not with how we carry it out, to understand us better.

In the pages ahead, we describe the three basic ways we go about our work: we protect, we investigate, we educate. These activities reflect the seriousness of our mission — to fight hatred, to change the way people deal with hate — and the effectiveness of our methods.

We believe we have impact on many levels, locally, nationally, internationally, in the Jewish community and beyond. There is nothing we do, however, that is more important than the impact we have on individual lives. It is a powerful incentive to try to change the world; it is most satisfying to affect the life of a single person.

As you read on, you will encounter four individuals among the very many who have been powerfully influenced by their associations with ADL:

Lisa and Ilsa Klinghoffer have been connected to ADL ever since their father, Leon, was murdered by Palestinian

# Protect, Investigate, Educate.

terrorists aboard the cruise ship Achille Lauro in 1985. Their words about the impact of their work against terrorism with ADL for 20 years are inspiring.

Tiyi Schippers was moved on her own to take action in response to the activities of the neo-Nazi National Socialist movement in her home town of Cadillac, Michigan. Her link to ADL gave organizational heft and experience to the moral courage of an individual.

And Rachel Shepard, a New Orleans teenager who experienced the tragedy of Hurricane Katrina, was able to see beyond recent events through her participation in ADL's National Youth Mission to Washington, DC. Learning about the Holocaust, she found herself reinforced in her belief that one person can make a difference — whether it involves coping with a natural disaster or standing up against hatred and bigotry.

These, and other stories, reassure us as to the value of what we are doing.



Helping Americans to live in safety and security, and protecting our nation's core democratic principles, have always been vital parts of ADL's mission. We work with counterterrorism experts and law enforcement, and provide the resources and information to help people cope with real and potential threats and to do everything possible to guard against them.

# 'We Must All Do Everything in Our Power to Eradicate This Modern-Day Scourge'

In 1985, the lives of Ilsa and Lisa Klinghoffer were changed forever when the cruise ship Achille Lauro, on which their parents, Leon and Marilyn, were traveling in the Mediterranean, was hijacked in an operation masterminded by Palestinian leader Abu Abbas and his gunmen. Wheelchair-bound Leon Klinghoffer was shot to death, his body dumped overboard.

Marilyn Klinghoffer, together with her daughters Ilsa and Lisa, having been made brutally

aware of the new reality of terrorism, were determined to alert the rest of the world. After Marilyn's death, her daughters carried on her work through the Leon and Marilyn Klinghoffer Memorial Foundation, which became formally affiliated with ADL in the fall of 1986.

ADL honored Ilsa and Lisa Klinghoffer for the work of the Foundation at the 2005 National Commission Meeting in New York City. Following are excerpts from remarks at the gathering:

isa Klinghoffer: "The ship, the ship. The ship has been hijacked!"
With those few words, the nightmare began for our family. The expression "life can turn on a dime" never seemed more appropriate or rang so true! With one event that happened thousands of miles away in the middle of the Mediterranean, our family was thrust into the world of politics and into history.

Terrorism for most people here in the United States is a news event or an abstract, unimaginable concept. But for our family, terrorism is a deadly reality. We have had to live with the fact of our father's murder every day for the past 20 years. But the murder of Leon Klinghoffer is more than a personal tragedy. His murder — the completely senseless act of murderous thugs acting on the orders of other murderous thugs — resonates throughout the civilized world. For

Leon's cold-blooded, calculated murder put a face on terrorism and showed the world what terrorists do: They murder and maim without cause or remorse.

During these past 20 years we have tried to make our lives more meaningful. We have tried to make a difference, to make a better world in our parents' honor and in their memory. We do so following our mother, Marilyn's, lead, so that Leon's murder will not be in vain, to make something positive come out of our loss.

Ilsa Klinghoffer: Our family is so proud to be here with you today to commemorate this 20th anniversary. We cherish our relationship with our ADL family and with the work that we accomplish together.

With the help of ADL, the activities of the Marilyn and Leon Klinghoffer Memorial Foundation of the Anti-Defamation







League include, among other things:

- Lobbying in Washington, DC, for the passage of significant anti-terrorism legislation
- Sponsorship of ADL's acclaimed publication, *Terrorism Update*, which examines trends in terrorism and antiterrorism
- •Sponsorship of scholarly conferences on terrorism
- •Sponsorship of a lecture tour on terrorism that brings Israeli academic and law enforcement experts on terrorism to the U.S. to share their expertise with law enforcement, political and community leaders

We are also very proud to be able to present the Klinghoffer Award in recognition of those who exercise the will to combat terrorism. Last year, we gave the award to retired Congressman Lee Hamilton of Indiana on behalf of the 9/11 Commission. Other awardees include former Secretary of State George Schultz, and the Joint Terrorism Task Force for its role in investigating the February 1993 bombing of the World Trade Center.

In 2003, we were especially pleased to give the award to FBI counterterrorism investigator Kevin Donovan. We are grateful to have worked so closely over the years with the FBI, which works with all families who have been victims of terrorism and has established a Terrorism Victims Assistance Unit.

The Foundation helps us to make some kind of sense out of the brutal murder of our father. With the help of ADL, we have had the opportunity to make a difference in so many ways — to help people and to perhaps encourage peace in our world. We must not remain pas-

sive and helpless in the face of continued acts of terrorism all over the world. We must all do everything in our power to eradicate this modern-day scourge. And with the continued support of ADL, my sister and I will continue to do our part.

There is still so much work to do and we are committed to working alongside ADL in the ongoing effort to rid the globe of terrorists and terrorism. With your help, we will succeed.

# Defending Security and Liberty, in America and Around the World



Acting Israeli Prime Minister Ehud Olmert, right, with ADL National Director Abraham H. Foxman.



Italian Prime Minister Silvio Berlusconi.



Turkish Prime Minister Recep Tayyip Erdogan.

#### Threat to Religious Freedom

In a major speech to ADL's National Commission Meeting in New York City. National Director Abraham H. Foxman warned of a serious threat to Americans' religious freedom from groups whose "goal is to implement their Christian worldview" and "to Christianize America." To illustrate the attitudes that could make many Americans receptive to these efforts, Mr. Foxman cited a poll taken for ADL by The Marttila Communications Group, American Attitudes Toward Religion in the Public Square, in which 57 percent of respondents believed that "Christianity is under attack in the U.S." — but only 46 percent believed that the courts should protect church-state separation. ADL ran a full-page ad on religious freedom in The New York Times the day before Thanksgiving, as well as online banner ads on the issue — our first foray into online advertising.

# Iran's Leader 'Beyond the Bounds of Civilized Society'

When Iranian President Mahmoud Ahmadinejad called for Israel to "be wiped off the map," ADL condemned his remarks as "beyond the bounds of civilized society." ADL ran ads in *The New York Times* and *The Hill* calling on world leaders to demand that Mr. Ahmadinejad unequivocally retract his threat and to "move quickly to sever all ties with Iran" if he did not. The agency also called for United Nations Secretary General Kofi Annan to cancel his forthcoming trip to Tehran, which he ultimately did. After a later speech in which Mr. Ahmadinejad denied the Holocaust, ADL officials called on the UN Security Council to impose punitive measures — including sanctions — against Iran, and ran a full-page ad in The International Herald Tribune calling for European Union members to ban Mr. Ahmadinejad from entering their countries, and to "stand up to Iran's message of hate."

#### Quick Response Helps End Anti-Israel Boycott

Thousands of people responded to an ADL Action Alert, part of a new rapid-response system for ADL supporters, by signing a petition opposing a boycott against two Israeli universities by the British Association of University Teachers (AUT), and the petition was hand-delivered to AUT Headquarters in London. The boycott, which would have caused British universities to cut all ties with the Israeli schools, had been

denounced by ADL leaders as "a direct assault on academic freedom." AUT delegates later voted to rescind the boycott decision.

#### New Tool in the Fight Against Terror

ADL launched a new online *Terrorist Symbols Database*, which helps law enforcement, government agencies, and others who track international terrorists such as Al Qaeda, the Al Aksa Martyrs Brigades and the Palestine Liberation Front. Modeled on the League's successful *Hate on Display* online database of symbols, logos and tattoos used by extremist groups, the new database is available at www.adl.org/terrorism/symbols.

## Defending Church-State Separation

In response to recent challenges to church-state separation in America, ADL released the *Religious Freedom Resource Kit*, an educational tool which examines current issues relating to Americans' right to freedom of religion. The kit, for parents, educators, community leaders, government officials and the media, contains seven new and updated publications including *Religion in the Public Schools* and the newest, *Intelligent Design: It's Not Science*. The



Former U.S. Secretary of State Colin Powell, left, receives ADL's America's Democratic Legacy Award from ADL National Chair Barbara B. Balser, right, and Mr. Foxman.

kit is available through ADL Regional Offices and online at www.adl.org/religious\_freedom.

#### Working with Law Enforcement

ADL's many activities to help federal, state and local law enforcement and security professionals in the fight against terrorists and violent extremists include the agency's Advanced Training School (ATS) anti-terrorism program, which has trained over 270 senior-level law enforcement personnel to date, our Law Enforcement Agency Research Network (LEARN) Web pages, and the mailing of ADL's security manual and DVD, Protecting Your Jewish Institution: Security Strategies for Today's Dangerous World, to thousands of Jewish institutions. ADL Regional Offices also helped local police identify and investigate hate crimes.

# Strong Support for Israel's Gaza Withdrawal

As Israeli Prime Minister Ariel Sharon came to the U.S. to meet with President Bush and the U.S. Congress in April, ADL launched an ad campaign highlighting poll results showing that a majority of Americans supported his Gaza Strip withdrawal plan. Our "2005

Survey of American Attitudes Toward Israel and the Middle East," conducted by The Marttila Communications Group, showed that 67% of Americans believed the Gaza withdrawal was "a bold step toward peace," and that 74% of Americans thought Israel was serious about reaching a peace agreement with the Palestinians, while 64% thought the Palestinians were serious. ADL's campaign ran in *The New York Times* and the Capitol Hill publications *Roll Call* and *The Hill*— as well as on CNN and Fox News in New York and Washington, DC.

#### ADL to UN: Treat Israel Fairly

Officials of ADL and other Jewish organizations urged that "a fundamental sea-change" in the United Nations policies toward Israel be part of proposed reforms to the organization when they met with more than 30 heads of state and foreign ministers attending the opening of the 60th session of the UN General Assembly in New York in September.

## Wide-Ranging Talk with Palestinian Leader

One month before Israel's historic withdrawal from Gaza, a delegation of ADL leaders met with Palestinian President Mahmoud Abbas at his office in Ramallah, urging him to ensure that terrorist

In 1903, a yearst armed with the deadlied seasons of this age threatened the Jewish race in Europe. So years later, the face of the transport of the properties of the Jewish race in Europe. So years later, the had largely succeeded.

Now, transan President Mahmoud Ahmadinejad has issued a despicable call for trained to be "expect off the map." With a collection excited to the season of the state of of th



groups would not fill the vacuum left by Israel's departure and incite residents against Israel.

#### Balancing Freedom and Security

After researching and analyzing the USA Patriot Act of 2001, ADL supported the measure as a suitable balance between national security and individual rights. As Congress began reauthorizing provisions of the Act in 2005, ADL urged Congress and the Bush Administration to include additional oversight and accountability safeguards.



Investigation — of hate crimes, bias incidents, extremism, anti-Semitic activity and hatred on the Internet — is a vital part of ADL's mission. The agency tracks extremists and hatemongers, gathering data and sharing information with law enforcement, the media and the public. Our goal: to stop hatred and extremism before they can strike, or spread.

### 'Superb Investigative Efforts That Broke the Complacent Bubble'

Extremists often try to advance their agenda through violence and intimidation, but sometimes, they are more subtle — attempting to influence people by striking a false pose of respectability. That is what happened in the city of Cadillac,

Michigan — a community of 10,000 people, about 200 miles north of Detroit — when a neo-Nazi group took part in a community event. Tiyi Schippers, a Cadillac schoolteacher and community activist, describes what happened next:



n July 2005, the City of Cadillac awarded certificates of leadership to the National Socialist Movement (NSM)— an avowed neo-Nazi group. The city sponsors a spring cleanup event in the parks, inviting local organizations to participate, and awards certificates to the volunteers. The NSM had participated, with their swastikas in full view, and took pictures— some of which showed their members giving the Nazi salute— and posted them on their Web site.

The ADL Michigan Regional Director wrote a letter to the mayor and city council expressing outrage. Many of us in Cadillac were also quite upset by the city's actions, and at a July 18th City Council meeting, dozens of citizens showed up to protest the certificate and ask the city to withdraw it.

But city officials — trying to backpedal while not offending anyone — restated their policy of nondiscrimination

against volunteer groups, while local NSM members told the Council that they were a political organization and had as much right to participate as anyone. Later, the NSM Web site posted an article on how Cadillac had stood up to ADL and their "lackeys" by refusing to denounce the neo-Nazis.

We would not give up. Three days after the Council meeting, more than 70 of us met with ADL leaders and a panel that they had put together to answer questions about the NSM and how we could respond in our community. We asked folks to sign up for a task force to address the issues of tolerance and diversity in Cadillac... and more than 20 people did. Later, the group asked me to be the leader, and we were on our way.

I saw this whole matter as the result of ignorance or indifference on the part of the city toward issues of human rights. The mayor's seat was up in 2005, so I decided to run — against a 16-year in-

cumbent — and in the process began to get the issue of diversity and tolerance into the political debate in Cadillac for the first time. Though I did not win the election, all the press coverage during the campaign addressed this issue.

The issue is still on the table, and our group — "CADILLAC UNITED: Citizen and Area Leaders Growing a United Community Through Education, Positive Action and Celebration of Our Differences" — is thriving. Members include both public officials and a wide range of citizens who want to see Cadillac be more inclusive. Among other projects, we are putting together a diversitythemed community artwork, "From Many Places We Are One Cadillac United," which we plan to bring to all the schools in the community and then put on display at the local library, and a summer Unity Fest, to counter the "White Pride" picnic in a Cadillac park planned by NSM.



Another positive result of ADL's involvement is that the Cadillac Area Public Schools are planning to work with ADL for staff training that will eventually reach all students and their families. And on a personal note, the events of the past year have brought my family and me closer together with many deep discussions about issues that have been largely hidden in our community until now.



I thank ADL for their vigilance, support, and courage. I am ever grateful for the superb investigative efforts that burst the complacent bubble here in a small town in northern Michigan, and started us on our journey, however difficult, to a more inclusive and open society.

# Shining a Light on the Dark Corners of Bigotry and Extremism



#### Keeping Watch on the Web

In 2005, ADL Internet monitors and researchers kept the public, law enforcement and the media informed about anti-Semitic, racist and extremist Web sites, e-mails and online rumors. Among other actions, the monitors exposed the "Project Schoolyard" campaign of Panzerfaust Records, the nation's leading distributor of racist music — an effort to put 100,000 CDs into the hands of schoolchildren. The exposure by ADL played a significant role in the demise of Panzerfaust not long afterward. Our Internet experts also worked closely with the International Network Against Cyber-Hate (INACH), the world's foremost organization working to counteract cyberspace bigotry.

#### Anti-Semitism in U.S. Rises to New Level

ADL's annual Audit of Anti-Semitic Incidents reported a total of 1,821 anti-Semitic incidents, ranging from verbal harassment to violence, in the United States in 2004, an increase of 17 percent over 2003 — and the highest level in nine years. Among the factors contributing to the increase, according to the Audit, were stepped-up activity by organized neo-Nazi hate groups and a spike in reports of anti-Jewish harassment and intimidation in America's schools.

ADL's informative Law Enforcement Agency Resource Network (LEARN) Web pages include a continually updated map of upcoming extremist events across the U.S.

#### Old Anti-Semitic Stereotypes Persist

A nationwide survey released by ADL showed that 14 percent of Americans — or nearly 35 million adults — hold views about Jews that are "unquestionably anti-Semitic," a decline of three percent from the previous survey, taken in 2002, but a continuing cause for vigilance. ADL was concerned about the persistence of old anti-Semitic stereotypes — a third of those polled believed that Jews are more loyal to Israel than to America, and slightly less than a third held Jews responsible for the death of Jesus.



#### Radicalized Palestinian Christian Group Behind Divestment Campaign

Deeply disturbed by mainline Protestant denominations' efforts to adopt a policy of divestment against companies doing business with Israel, ADL revealed how the campaign is being pushed from behind the scenes by the Sabeel Ecumenical Liberation Theology Center, a radicalized Jerusalembased Palestinian Christian group. ADL showed how Sabeel has, through speakers and documents, provided a blueprint for churches to use divestment to pressure Israel. Leaders of ADL and other Jewish groups also met with





ADL's new online Terrorist Symbols Database provides valuable information to law enforcement and others tracking terrorist groups.

Sabeel's director, Rev. Dr. Naim Ateek, during an unprecedented joint mission with Protestant leaders to Israel. While they were unable to persuade Dr. Ateek to moderate his views, the mission was helpful in persuading the Protestant leaders to consider more constructive ways of resolving the Israeli-Palestinian conflict.

#### Racist Groups Exploit Immigration Issues

Growing alliances between Southwestern border vigilantes and other anti-immigration activists — who have been exploiting public concerns over illegal immigration to the U.S. — and racist and anti-Semitic hate groups were exposed by ADL researchers. ADL noted that the rhetoric of all these activists is largely aimed at Mexicans, not other illegal aliens, and often does not distinguish between Mexicans and Mexican-Americans. Anti-immigrant bigotry was among the topics when ADL's Latino-Jewish Roundtable and the Mexican Consul General hosted a panel discussion, "Challenges Related to Immigration," in Los Angeles.

## Online Hatred in the Wake of Hurricane Katrina

In an online report, ADL revealed that in the aftermath of Hurricane Katrina's devastation of the Gulf Coast, hundreds of bigoted messages were posted on

racist and anti-Semitic Web sites and bulletin boards — mocking the victims, fearing a Black "invasion" of white communities, spewing anti-Jewish canards. "Though some white supremacists expressed concern for white victims of the hurricane," said ADL leaders, "the overwhelming reaction was one of derision and even glee for the hundreds of thousands of African-American and other non-white victims." The report is available at www.adl. org/extremism.

#### New 'Millions More' March Tainted by Hate

When Minister Louis Farrakhan, leader of the Nation of Islam, and Malik Zulu Shabazz, head of the New Black Panther Party, announced plans for the Millions More Movement march in Washington, DC, ADL called attention to their history of anti-Semitic statements. The event marked the 10th anniversary of the Million Man March, which Mr. Farrakhan also organized. ADL condemned the rhetoric of several speakers at a program held the night before the march — including Mr. Shabazz, who promoted a new book on Jewish "conspiracies," for which he wrote the foreword.

#### London Mayor's 'Obscene Remarks'

The many offensive remarks of one of Britain's leading politicians, London Mayor Ken Livingstone, were the subject of an ADL online report, *In His* 





Own Words: Ken Livingstone. The report detailed Mr. Livingstone's "obscene remarks" on the Holocaust, terrorism and the Middle East, including his praise for a Muslim activist whom the report described as an "ideologue of Islamist terror and an avowed anti-Semite," and his calling Israeli Prime Minister Ariel Sharon "a war criminal" who should be "locked up in the next cell to [former Serbian dictator] Slobodan Milosevic."

## Time Running Out in Search for Nazi War Criminals

Concerned that the Central Intelligence Agency (CIA) has refused to declassify thousands of documents on Nazi war criminals, ADL called for the immediate release of the files as mandated by the 1998 Nazi War Crimes Disclosure Act. The agency pledged to be forthcoming and provide more documentation on the subject.



Hate can be learned, and it can be unlearned — that is the philosophy behind ADL's education programs. With a wide variety of tools and resources, we seek to teach people at all ages, in many different environments — but especially children and youth, from pre-kindergarten through college — to reject bigotry and respect diversity.

### 'One Person Can Make a Difference'

Rachel Shepard, a high school junior at Isidore Newman School in New Orleans, was looking forward to attending the ADL Grosfeld Family National Youth Leadership Mission to the United States Holocaust Memorial Museum in Washington, DC. Then, disaster struck. Hurricane Katrina devastated New Orleans, and Rachel and her family were forced to relocate north, to Baton Rouge.

But Rachel was determined to go to Washington for the Mission — and she succeeded. She joined more than 100 diverse high school students from across the country who visited the Museum,

met national leaders and took part in four days of A WORLD OF DIFFERENCE® Institute and Holocaust education workshops. The Mission's goal is to help the students take the lessons of the Holocaust and apply them to the fight against hatred and bigotry in their own lives and communities.

Rachel then received a special honor: she was one of five Mission members chosen, on the basis of essays on moral courage they had written, to represent ADL on an upcoming trip to Japan as part of the League's Sugihara Fellowship Program. Following are excerpts from Rachel's essay:



ike almost every Jewish youth growing up in America, I know a lot about the Holocaust. I had walked the halls of Yad Vashem in Israel, and visited the U.S. Holocaust Memorial Museum on my freshman year school trip. But after attending the ADL National Youth Leadership Mission in Washington, DC, where I made an extended visit to the Museum and discussed it afterward in workshops with



other students, I felt an even deeper connection to this tragic event.

And when I was told that a heroic man from Japan was perhaps the greatest ally of Holocaust victims, I was caught completely off guard.

Now, not a day goes by that I don't stop and think about the amazing acts of Chiune Sugihara. The Japanese consul to Lithuania at the beginning of World



War II, Mr. Sugihara was faced with a very important decision — either he could join the thousands of other government officials who were standing by and watching evil acts being committed, or he could do all that was in his power to stop them. He chose the latter. Ambassador Sugihara, against the orders of his superiors, signed more than 2,000 transit visas allowing 6,000 Lithuanian Jews to escape the fatal wrath of the Nazis.

Before I attended the ADL conference, I had no idea who Chiune Sugihara was. However, now that I do, he is much more to me than just another name — he inspires me to do things I would not have dared to do a few months ago.

For example, I have never considered myself to be racist, even in the slightest bit. Yet growing up in the South, I have seen racism and bigotry every single day, among both close friends and distant strangers. I hated to see these acts

being committed, or these harsh words being spoken, yet I rarely ever did anything. This was true partially because I was scared and partially because I just didn't know what I could do to honestly make a difference. If one of my friends made a bigoted comment, could my asking her or telling her to stop really be effective? I was scared that the more I spoke out, the less my peers would like me, and I wasn't willing to make that sacrifice.

Then I learned about Chiune Sugihara. Immediately I saw him as a role model. He faced the same issue I do, only on a much, much greater scale. Yet he knew that it was his duty as a human being to look out for others when he was not in danger.

Now, I'm looking forward to putting the lesson of Sugihara's courage, and everything else that I learned at the Youth Leadership Mission, into practice. Our delegation is talking about bringing

ADL's A WORLD OF DIFFERENCE® Institute Peer Training programs into our school, and I hope to take every opportunity to share my understanding about bigotry and its consequences with my fellow students and my community.

Chiune Sugihara inspires me because he proved the adage that "one person can make a difference" to be true, and that, although it is often difficult, the results are almost always worth the price. I hope to use his example as a guide, now and in the future.

### Teaching Children, and Adults, to Say 'No' to Hate

#### March of Remembrance, and Hope

More than 20,000 people from 60 nations marked the 60th anniversary of the liberation of Auschwitz in the annual March of the Living in May. The march retraced the final steps of the countless Jews and others from the concentration camp at Auschwitz to the gas chambers at Birkenau, and the death march when the Nazis emptied the camps in advance of the Allied armies. At Birkenau, a memorial ceremony was held, where among those lighting immense torches were ADL National Director Abraham H. Foxman, left in photo above, and German-born actor Eric Braeden. ADL's delegation of over 170 people included national and regional ADL leaders, Catholic teachers, educators from Belgium, and Jewish Studies students from The City University of New York whose experiences were recorded for an ADL video documentary. After the march, the ADL group continued on to Israel to observe Yom Hazikaron (Israel's Memorial Day) and Yom Ha'Atzmaut (Israel Independence Day).

# Connecting Lessons of the Holocaust to Today's Events

In a joint project with Yad Vashem and the Shoah Visual History Foundation, ADL launched *Echoes and Reflections*— A Multimedia Curriculum on the Holocaust, a major new educational resource for high school students and teachers. This social studies curriculum, which includes visual testimonies



of survivors, maps and timelines, photographs and artwork, helps students make connections between the Holocaust and current tragedies such as the genocide in the Darfur region of Sudan.

# New Strides in Catholic-Jewish Relations

Thirty Catholic school teachers from across the U.S. visited important Christian and Jewish sites during ADL's inaugural Bearing Witness Advanced Program to Israel. The program — an outgrowth of ADL's Bearing Witness program, which teaches Catholic educators about the history of anti-Semitism, the Holocaust and recent changes in Catholic teachings on Jews and Judaism — aimed to further the teachers' appreciation of Israel as a democracy where all citizens can freely practice their faiths.

Bearing Witness was a highlight of an important year for Jewish-Catholic relations. Other developments included the

death of Pope John Paul II, whom ADL praised for his outreach efforts, and his succession by Joseph Cardinal Ratzinger, now Pope Benedict XVI, who also has a strong record in this area. There was also controversy over the roles of Pope Pius IX — whom the Vatican is considering for sainthood — and of the Catholic Church during and immediately after the Holocaust.

# Beloved TV Characters in 'We Are Family' Video

In the "We Are Family" DVD, which ADL helped distribute with the We Are Family Foundation (WAFF), more than 100 beloved television characters — including Big Bird, Barney, and SpongeBob SquarePants — sing the 1979 hit "We Are Family" to teach children about the importance of appreciating diversity. ADL's A WORLD OF DIFFERENCE® Institute and our Miller Early Childhood Program joined WAFF to develop a discussion guide for educators to use with









the video. FedEx delivered the DVDs and guides to more than 15,000 school districts serving over 61,000 U.S. public and private elementary schools.

## Bringing Anti-Bias Programs to Campus

Noted clothing and accessories retailer Abercrombie and Fitch joined with ADL to bring our A CAMPUS OF DIFFER-ENCE™ anti-bias training program to five U.S. college campuses, including Washington University in St. Louis and The Ohio State University. The program gives students the practical skills to challenge prejudice, discrimination and all forms of bigotry, foster intergroup understanding and live and work in a diverse world.

#### 'Excellence' with Tommy Hilfiger

EXCELLENCE HAPPENS, the educational partnership between ADL and the Tommy Hilfiger Corporate Foundation, produced solid results at two schools — Middle School (MS) 256 in

New York City, and Atlanta's Austin T. Walden Middle School — where educators received A WORLD OF DIFFERENCE® Institute programming, ADL staff consultation and community support. The schools reported increased levels of academic achievement and an atmosphere of greater respect among students.

#### Reaching More Children Each Day

The Miller Early Childhood Initiative of A WORLD OF DIFFERENCE® Institute, which brings anti-bias training and resources to caregivers, educators and families of children aged three to five, expanded to two new ADL regions in 2005 — Broward County and Orange County/Long Beach — now reaching more than 50,000 teachers, family members and children in 12 regions around the country.

#### Witnesses to History

A multi-ethnic group of 12 campus newspaper editors from the U.S.,

pictured at top center, witnessed the immediate impact of Israel's Gaza disengagement during ADL's 2005 Campus Editors' Mission to Poland and Israel. After visiting Holocaust-related sites such as Auschwitz and the Warsaw ghetto, the editors — potential opinion-molders of the future — were given a firsthand look at modern-day Israel and the Israeli-Palestinian situation.

#### 'The Promise of "Never Again"'

Curriculum Connections, ADL's free online teaching resource for K–12 educators, timed its spring issue, "The Promise of 'Never Again'," to coincide with Yom HaShoah and the 60th anniversary of the liberation of the Nazi death camps. The issue explores why the world's attempts to achieve the ideal of "Never Again!" have fallen short in places such as Rwanda and Sudan, while inspiring students to take action in response to hatred.

### ADL Media: Moving Dynamically Into the 21st Century

With an expanded variety of tools — videos, Web pages, the new rapid-response technology of iADL, and print-on-demand and online publications — ADL quickly puts out timely messages to the widest possible audience, mobilizing supporters to take action.

#### **Videos**

ADL's videos, public service announcements and TV commercials, developed and produced in-house, energize and educate people about our efforts to fight anti-Semitism, hatred and bigotry.

Video highlights from 2005:

Investigates Protects Educates — an overview of ADL's work across the U.S. and around the world.

ADL Mission of Remembrance & Hope: March of the Living 2005 — a documentary about three non-Jewish college Jewish studies majors and their journey to Poland and Israel to join 20,000 participants in the March of the Living.

# A WORLD OF DIFFERENCE: The Challenge —

highlights of ADL's A WORLD OF DIFFERENCE® Institute programs.

#### Bearing Witness —

a look at how ADL's program on the Holocaust and anti-Semitism has heightened the awareness of participating Catholic school teachers.

The Power to Protect the Future — a commercial about ADL's Planned Giving efforts, featuring one of ADL's longtime supporters.

Who's Who in the World of Hate — a commercial showcasing ADL's data and information to fight against extremists.

ADL also joined NBC Universal's award-winning "The More You Know" public service campaign. NBC television stars such as Ann Curry of "The Today Show" and Mariska Hargitay of "Law & Order: SVU" spoke about prejudice in taped segments to be shown — along with contact information for ADL — on NBC.



### www.adl.org

With more than 4 million visitors in 2005 and serving in excess of 15 million pages, ADL's Web site, www.adl.org, fills a key role in ADL's communication strategy by providing a day-to-day view of our activities and concerns.

www.adl.org's major features include:

News and analysis about international and domestic anti-Semitism, the ongoing campaign to demonize Israel and ADL's efforts to protect religious freedom in the America.

Information for K-12 educators about special programs, activities and lessons, and a bibliography of multicultural and anti-bias books for children.

The Law Enforcement Agency Resource Network (LEARN) Web pages, www.adl.org/learn, which provide up-todate information for law enforcement, including news of extremist activities, a map of the U.S. showing upcoming

extremist events, and in-depth backgrounds on hate groups.

Terrorism Update, ADL's newsletter on issues and trends in international terrorism and efforts to combat it, went to an online format in 2005, and is sent to subscribers by e-mail.

ADL has also been involved in special Internet projects, including our partnership with the Shoah Visual History Foundation and Yad Vashem to design a multimedia Web site, www.echoesandreflections.org, to promote the new Echoes and Reflections Holocaust curriculum.

#### iADL

ADL launched an interactive outreach — iADL — that links a worldwide audience more effectively than ever before. iADL creates rapid-response "online campaigns" which let ADL supporters quickly make their voices heard on major issues.

Among the 2005 highlights of iADL's first year:

Responding to Iranian President Mahmoud Ahmadinejad's anti-Israel, anti-Semitic remarks by successfully urging U.N. Secretary-General Kofi Annan to cancel his visit to Iran.

Rallying citizens of Cadillac, Michigan, to respond to the activities of the neo-Nazi National Socialist Movement by forming a task force to combat hate.

Delivering a petition with nearly 10,000 signatures opposing the boycott of two Israeli universities by the British Association of University Teachers (AUT) later, AUT voted to rescind the boycott.







Western tourists around the world have

### More ADL Media: Moving Dynamically Into the 21st Century



#### **Publications**

Through the Internet, print-on-demand and targeted distribution, ADL publications reach law enforcement, educators, government leaders, the media and the general public with up-to-date information on a wide variety of ADL issues.

#### ADL on the FRONTLINE

Award-winning publication that informs supporters, members of Congress and other government officials about our work in the U.S. and around the world.

#### Anti-Semitism in the Arab World

ADL's continuously updated online report on anti-Semitic propaganda in the Arab and Muslim media is produced in print form several times a year. The reports are provided to government officials around the world so that they can raise the issue of media anti-Semitism with visiting Arab and Muslim leaders.

#### Protecting Your Jewish Institution: Security Strategies for Today's Dangerous World

Jewish institutions in the U.S. now have a newly updated security manual and DVD with practical information to help them train their staffs and constituents and promote security awareness. The manual is also available at www.adl. org/security.

# Echoes and Reflections — A Multimedia Curriculum on the Holocaust

This comprehensive curriculum, a collaboration between ADL, Yad Vashem and the Shoah Visual History Foundation, includes a companion DVD or VHS containing videotaped interviews with Holocaust survivors.

#### Hate on Display

This pocket guide to the symbols, logos and tattoos used by racist and neo-Nazi groups and other hate organizations was updated in 2005. A more extensive database of these symbols can be found at http://www.adl.org/hate\_symbols/default.asp.

#### Regional Ads

For the first time, ADL Regional Offices had a series of hard-hitting advertisements for local newspapers. Coordinated into the theme of "Protects, Investigates, Educates," the ads reinforced an integrated marketing effort nationwide.

# Confronting Anti-Semitism — Myths... Facts...

Recently updated, this ADL booklet has valuable advice and strategies for Jewish teenagers and their parents to use in responding to anti-Semitic incidents and challenging anti-Semitic stereotypes.



#### Intelligent Design: It's Not Science

Part of ADL's new Religious Freedom Resource Kit, this brochure addresses the controversy over teaching intelligent design — the idea that an "intelligent designer" was involved in the organization of life on earth — instead of or alongside evolution in public schools. ADL's view is that concepts such as intelligent design "may well be a proper subject" for classes "in comparative religion" or other areas "which address humankind's various attempts to explain the origins of life and the universe... But in the science classroom, teachers must present the best scientific scholarship to ensure that no door is closed to our children's successful future."

#### www.adl.org/learn

This brochure describes the many features of ADL's Law Enforcement Agency Resource Network (LEARN) Web site — a major tool for Federal, state and local law enforcement in the fight against extremism, terrorism and hate crimes.

## Nostra Aetate: Transforming Catholic-Jewish Relations

This publication celebrates the 40th anniversary of the landmark Vatican document Nostra Aetate and provides resources for teaching about it. Nostra Aetate revolutionized Church policy by repudiating the "deicide" charge against Jews and dismissing church interest in converting them. The guide is available online at http://www.adl. org/main\_Interfaith/nostra\_aetate.htm.

#### Outreach for the Future

A dynamic new publications kit from the ADL Foundation's Planned Giving Program discusses the importance of making a commitment to keeping ADL strong and secure for future generations.

### 2005 Highlights of ADL Regional Office Actions and Programs



#### **Eastern and Southeastern States**

#### 1 Atlanta (Southeast)

When a Jewish family's suburban Atlanta home was desecrated and vandalized with swastikas, ADL worked closely with the police to ensure a thorough investigation. Within days, four suspects were arrested.

#### 2 Boston (New England)

At ADL's 11th Annual New England Youth Congress, held in Boston, more than 800 students and faculty from middle and high schools in 30 localities discussed issues of hatred and bigotry, and created action plans to promote prejudice-free, nonviolent, inclusive schools and communities.

#### 3 Connecticut

Responding to a growing number of reported anti-Semitic incidents in Connecticut schools, ADL launched two new programs, *That's So Jewish* and *Teens and Anti-Semitism: What We Wish Our Parents Knew*, to supplement our Confronting Anti-Semitism program for Jewish teens and their parents.

#### 4 Fort Lauderdale (Florida)

ADL and the Florida city of Coral Springs organized the Uni-Kids 2005 seminar, where 200 fourth and fifth grade students from all of the city's public and private elementary schools learned how to create a hate-free environment for their schools. ADL provided staff and materials from the A WORLD OF DIFFERENCE® Institute.

#### **6** Miami (Florida)

ADL leaders formed a Hispanic Media Watch Group in Miami to identify and respond to examples of anti-Semitism and bigotry in the Spanish-language press. The group launched a series of discussions on issues relating to freedom of expression in the media.

#### 6 Palm Beach County (Florida)

ADL presented the first interfaith security conference, "Keeping <u>Your</u> Institution Safe Every Day," for clergy, professionals and lay leaders of different faiths, in partnership with the Palm Beach County Sheriff's Office, the Palm Beach Police Department and the Palm Beach Fellowship of Christians and Jews.

#### New Jersey

After an extremist Web site posted comments urging readers to target specific Jewish institutions in New Jersey, ADL worked with Federal and local law enforcement and used a community-wide alert system for Jewish community institutions across the state.

#### 8 New Orleans (South Central)

More than 125 New Orleans-area high school students representing over 20 schools joined ADL's third annual Unity Through Understanding Day anti-bias workshop, where they addressed issues of stereotyping and prejudice in their schools.

#### New York

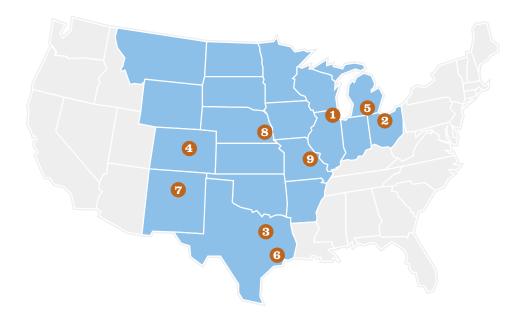
ADL sponsored an interfaith group project among Jewish, Muslim and Catholic grade school students, who created artworks inspired by *Jerusalem Sky: Stars, Crosses, and Crescents* (Doubleday) by Mark Podwal, an illustrated children's book which depicts the importance of Jerusalem to Jews, Christians and Muslims. ADL's program and the artworks' exhibit at the Brooklyn Academy of Music were featured in *The New York Times*.

#### Philadelphia (Eastern Pennsylvania/Delaware)

At a program co-sponsored by ADL, the Polisher Institute for Youth Education and the Jewish Community High School of Gratz College, Dr. Leon Bass spoke to over 300 predominantly Jewish students and teachers about his experience as a U.S. soldier entering Buchenwald shortly after it was liberated, and the discrimination he experienced as an African American in a segregated military.

#### Washington, DC

(District of Columbia/Maryland/Virginia/North Carolina) ADL held the first session of our Law Enforcement and Society: Lessons of the Holocaust (LEAS) program for Federal Bureau of Investigation (FBI) intelligence analysts. The program brings law enforcement officers to the U.S. Holocaust Memorial Museum to learn about the role of German police in abetting the Nazi regime.



#### **Midwestern and Mountain States**

① Chicago (Greater Chicago/Upper Midwest)
More than 550 African-American and Jewish leaders attended the eighth annual African-American/Jewish Freedom Seder co-sponsored by ADL, the Chicago Urban League and Leaders United. Attendees paid special tribute to the 50th anniversary of the 1955 Montgomery, Alabama, bus boycott, sparked by Rosa Parks' refusal to give up her seat on a segregated city bus.

#### 2 Cleveland (Ohio/Kentucky/Allegheny)

A group of 90 Cleveland-area high school students participated in ADL's first "College 101" program, which prepared them for possible college encounters with anti-Semitism, anti-Israelism and evangelical Christianity.

#### 3 Dallas (North Texas/Oklahoma)

ADL successfully lobbied the Texas State Legislature in Austin in opposition to school vouchers, which we view as a threat to church-state separation. An attempt to pass a voucher program was defeated. At ADL's request, the Legislature also passed resolutions condemning the resurgence of anti-Semitism in many parts of the world.

#### 4 Denver (Mountain States)

ADL's Mountain States Regional Director delivered a lecture, "The Myths of Anti-Semitism," to hundreds of people in Colorado synagogues, churches and community groups. The lecture examined the roots of anti-Semitism and discussed the causes of its persistence today.

#### **5** Detroit (Michigan)

Students and educators from seven Michigan higher education institutions learned how to combat anti-Semitism on their campuses at ADL's Confronting Anti-Semitism on the College and University Campus weekend retreat, held at Michigan State University (MSU) in collaboration with Michigan State's Hillel and funded by UJA Federation's Solelim Fund.

#### **6** Houston (Southwest)

When the Ku Klux Klan announced plans for a "Lecture and Exhibit" in the small Texas town of Tomball — and several groups stated their intentions to stage protest rallies — ADL worked with local law enforcement to prevent the event from turning violent and provoking an overreaction by police that could be exploited by either side. The event took place without violence.

#### Satellite Office: Austin

#### New Mexico

After a sheriff's deputy and a member of the neo-Nazi Aryan Brotherhood in New Mexico's Otero County were killed in a shooting incident, ADL was called to provide extremism training in southern New Mexico. Over 70 federal, state and local law enforcement officers received training on white supremacist groups and left-wing and anti-government extremists, all of whom had been active in the area.

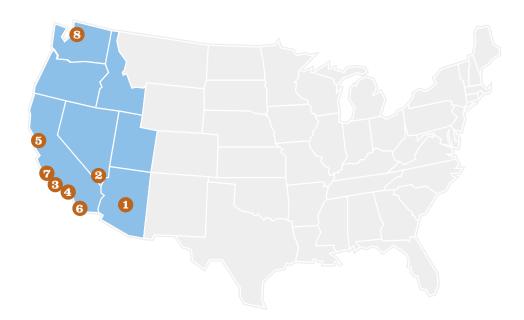
#### **8** Omaha (Plains States)

ADL aided local police in their hate crime investigation of vandalism on the property of a Sikh family in the Nebraska state capital of Lincoln — the most recent of several such crimes committed against the family. ADL also brought our No Place for Hate community-based campaign, which provides strategies and programs aimed at eliminating hate crimes and incidents, to Lincoln.

#### 9 St. Louis (Missouri/Southern Illinois)

ADL and Jewish rocker Rick Recht launched a new anti-bias initiative for teenagers, *Tear Down the Walls*, in St. Louis with the release of Mr. Recht's CD of the same name, featuring music about dismantling racism. The program includes 16 hours of A WORLD OF DIFFERENCE® Institute peer training which uses music and themes from the CD.

### 2005 Highlights of ADL Regional Office Actions and Programs



### **Western States**

#### Arizona

For her work with the Arizona Joint Terrorism Task Force and local police to investigate racist skinhead groups — which has resulted in 18 arrests and numerous convictions — ADL's Southwest Regional Fact Finder received the Citizen's Meritorious Service Award from the Mesa, AZ, Police Department.

#### 2 Las Vegas

The Federal Bureau of Investigation's Director's Community Leadership Award, presented on behalf of FBI Director Robert Mueller, was given to ADL's Las Vegas Regional Director in recognition of her work with law enforcement and other contributions to the Las Vegas community.

#### 3 Los Angeles (Pacific Southwest)

ADL worked with the FBI, the Los Angeles Police Department and the U.S. Postal Service to investigate the mailing of scores of hateful letters to Los Angeles-area Jewish households, businesses and community institutions. A local man was arrested and charged with sending the letters.

#### 4 Orange County/Long Beach

Disturbed to learn that a special Congressional primary election in Orange County had been scheduled for the first day of Rosh Hashanah, ADL and other Jewish community leaders protested to local officials who agreed to take corrective measures, such as providing additional voting booths for local residents at area synagogues and a Jewish community center. The Orange County Board of Supervisors apologized publicly to the Jewish community.

#### **5** San Francisco (Central Pacific)

In Napa County, a Jewish family was victimized by vandalism, threats and harassment from a local gang. ADL worked with our fact finders to investigate the group's possible connection to other hate groups, and assisted local police and prosecutors in the case. Three members of the gang were arrested on weapons and threat charges.

#### 6 San Diego

San Diego-based local, county, federal and military law enforcement attended the second annual ADL-sponsored "Addressing Counterterrorism: A Conference for Law Enforcement Personnel" program. ADL also administered an ongoing, four-hour mandatory hate crimes class for all police cadets at San Diego's Regional Public Safety Academy.

#### **7** Santa Barbara (Tri-Counties)

ADL conducted anti-bias programming, assemblies and workshops for Santa Barbara-area middle and high school students and educators, and an anti-bullying workshop and poster contest on the theme, "We are all different, but we can work and play together," for elementary school educators.

#### **8** Seattle (Pacific Northwest)

ADL introduced and helped pass legislation in Washington State to protect travelers from insurance discrimination based on past or planned future travel. Major life insurance companies had routinely denied coverage to applicants who planned to travel to Israel — even though last year more than 379,000 U.S. tourists traveled to the Jewish State and returned safely.

#### The Schafler Center: Help and Support for Smaller Communities

The Rubelle Schafler ADL Center for Community Outreach, created in 2000, works to enhance ADL efforts across rural and small-town America where the Jewish community needs our expertise in countering anti-Semitism and bigotry, defending religious freedom and civil rights, and implementing educational programs.



### **Looking Ahead to 2006**

Every year brings new challenges, some of which cannot be foreseen as the year begins. But while preparing for any new issues that may arise, ADL will be focusing on matters of concern that are already at the forefront of our agenda. Among them:

Iran — ADL will continue to raise the awareness of American and world leaders about the threat posed by Iran, a nation controlled by radical clerics and a leader, Mahmoud Ahmadinejad, who has denied the Holocaust and called for Israel's destruction — and which is seeking to develop nuclear weapons.

Israel and the Middle East — ADL will be closely watching the repercussions of the Palestinian legislative elections and the results of Israel's upcoming elections, which will determine the course of the nation's future dealings with the Palestinians. And there can be no letup in ADL's efforts to combat attacks on Israel in the Arab press, anti-Israel resolutions at the United Nations, calls for anti-Israel divestment and boycotts, and other threats to the Jewish State.

International Anti-Semitism — ADL will be tracking the situation in areas of the world — such as Eastern Europe and the former Soviet Union — where anti-Semitism remains a serious problem, and working with Congress and the Administration to make combating the problem a component of America's diplomatic agenda.

Investigating and Exposing Extremists — Two important upcoming ADL investigative reports deal with the resurgence of racist skinheads in America and hate crimes by white supremacists targeting Hispanics.

Helping to Keep Americans Safe — ADL will be expanding our online resources on terrorism and on security awareness for the Jewish community, as well as our Law Enforcement Agency Resource Network (LEARN) for federal, state and local law enforcement.

Outreach to the Next Generation — In early 2006, ADL's first Current and Future Leaders Study Mission to Israel brought 16 politically involved students from diverse U.S. colleges and universities — the activists and leaders of the future — to

Israel for a week of expert briefing on the Jewish State and the Middle East. The mission is funded by the Charles and Mildred Schnurmacher Foundation.

Stronger Hate Crime Laws — Leading a broad coalition of civil rights, religious, and law enforcement groups, ADL will work to build support for legislation to strengthen federal hate crime laws — providing additional authorization for investigations and prosecutions in cases where state or local authorities cannot or will not effectively respond.

Faith-Based Initiative — ADL will continue to take a lead role in working to build constitutional and anti-discrimination safeguards for the Bush Administration's Faith-Based Initiative.

Online A WORLD OF DIFFERENCE® Institute — With the generous support of the Ford Foundation, ADL is designing its first Web-based A WORLD OF DIFFERENCE® Institute training course, *Making Diversity Count*, which teaches high school educators how to challenge prejudice and name-calling among students. The Institute will also be adding titles to its online bibliography, *Recommended Multicultural and Anti-Bias Books for Children*.

Echoes and Reflections: A Multimedia Curriculum on the Holocaust — This important new Holocaust education resource from ADL, Yad Vashem and the Shoah Visual History Foundation will be promoted by Regional Offices through free training programs for educators. ADL staff and selected educators will also be trained as "ambassadors" for the curriculum in a Summer Institute in Israel, conducted in partnership with Yad Vashem.

Throughout the year, ADL will continue to work tirelessly to Protect, Investigate and Educate — across the country and around the world.

#### **ADL Balance Sheet**

December 31, 2004 (in thousands)

#### **ASSETS**

Cash and investments	\$ 5,992
Contributions receivable, net	12,672
Other assets and receivables	869
Property and equipment, net	1,178
Total assets	\$ 20,711

#### LIABILITIES AND NET ASSETS

Accounts payable and accrued expenses	\$ 7,250
Deferred revenue	836
Indebtedness	2,000
Due to the ADL Foundation	5,047
Total liabilities	15,133
Total net assets	5,578
Total liabilities and net assets	\$ 20,711
Total liabilities and net assets	\$ 20,711

#### **ADL Statement of Activities**

December 31, 2004 (in thousands)

#### **CHANGES IN UNRESTRICTED ASSETS:**

#### PUBLIC SUPPORT AND REVENUE:

Contributions and transfers, net Sale of materials and other revenue Net assets released from restrictions	\$ 41,195 1,329 8,311
Total public support and revenue	50,835
OPERATING EXPENSES: Program services Supporting services	 41,400 12,137
Total operating expenses	53,537
Deficit of public support and revenue over operating expenses	(2,702)
Other, net	 2,932
Increase in unrestricted net assets	230

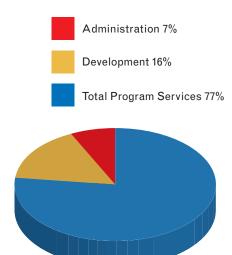
#### CHANGES IN TEMPORARILY RESTRICTED NET ASSETS:

Contributions, transfers and other revenue Net assets released from restrictions	ле 	9,989 (8,311)
Increase in temporarily restricted net assets		1,678
Increase in net assets Net assets at beginning of year		1,908 3,670
Net assets at end of year	\$	5,578

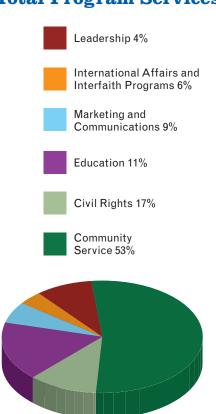
A complete set of the financial statements, audited by KPMG LLP, is available upon request.

# ADL Expense Allocations Year ended December 31, 2004

### **Total Expenses**



### **Total Program Services**



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